

Data loss is the #1 cause of business failure every year, and yet most companies do not check their backups regularly and they are often not even aware of how well their sensitive data is backed up. This leaves them unnecessarily vulnerable to potentially catastrophic business crises. General Informatics safeguards your data and provides 24/7 monitoring of your backups, offering you peace of mind about data disasters.



General Informatics

Web: www.geninf.com Ph:(225)767-7670



Windows Storage Server

Contact your Technology Advisor Today or visit us at www.totalcarevault.com

Computers today are the heart of any business: A business outage would mean no emails, no phone numbers - communications shut-down. No access to accounting information? Scheduling information? The important programs that essentially run your business become unavailable and your business would effectively shut down. Chances of something like this happening or an important folder getting deleted or hard disk going bad are much higher than a hurricane or a fire.

However when small businesses owners think risk management or insurance, they completely ignore the facts.

What is your plan to prevent this from happening?

General Informatics has designed an innovative, comprehensive and affordable solution that provides up-to-the-minute backup, long-term archiving, and instantaneous disaster recovery for Small and Medium-sized businesses to ensure business continuity and smooth operations. We are proud to introduce **TotalCareVAULT**.

CONTINUOUS Backup—Not Just Weekly!

TotalCareVAULT's state-of-the-art electronic disk-based technology assures that your files are always current by backing them up throughout the day every 15 minutes - not just once a day like old-fashioned tape backup systems. VAULT's technology is also equipped to make backups of any open files, assuring that ALL your files are backed up and securely stored.

Go Back in Time Up to 7 Years!

The archiving capacity of the disk -based technology can store information for up to 7 years. This allows you to retrieve files from as far back as 7 years or as currently as 15 minutes ago — unlike tape-based systems that archive files for no longer than 2 weeks. This forgiving and flexible system provides you with an unlimited amount of undos and undeletes, allowing you to easily rectify human errors or retrieve corrupted files.

Doubles as a Stand-by Server

TotalCareVAULT provides the ultimate in low-cost, speedy disaster recovery. In case of server failure, traditional backup systems take 2-3 days or more to bring the operations back online. On the other hand, TotalCareVAULT can have you back to work within minutes rather than days! The secret is a

built-in virtual server that transforms TotalCareVAULT into a full-fledged stand-by server.

Disaster Proof Through Off-Site Backup

TotalCareVAULT continues to provide protection even during large-scale disasters. In case your hardware experiences a fire, flood, or any other permanent damage, TotalCareVAULT mirrors your information at 2 data centers located on the East and West coasts. These images can be loaded onto stand-by servers to get you back up and running within 24 hours.

No Tapes to Change or Buy—EVER!

TotalCareVAULT relieves you of the Backup Burden by eliminating the manual backup process of having to change tapes everyday. The process is automatic and we monitor it 24/7 to ensure that each and every backup is successful. End users can access monthly or on-demand reports showing the exact status of each and every backup performed.

Cheaper than a Tape Drive

- \$149/mo.** includes up to 400 Gb of storage and up to 1 server
 - \$199/mo.** includes up to 800 Gb of storage and up to 3 servers
 - \$249/mo.** includes up to 1.25 Tb of storage and up to 6 servers
 - \$399/mo.** includes up to 2.9 Tb of storage and up to 15 servers
- *Require TotalCare
- Includes:
Fully-Managed Spare Server
Microsoft Windows Storage Server and Virtual Server
24/7 Monitoring and Management of Backups
Initial Installation of Server Parts, Spares and Service
File Restoration Services

Great Off-Site Value

\$0.49/Gb of uncompressed data for storage per month, per storage site. Data protected in 2 Tier 4 data centers in Baltimore and Phoenix.

(A minimum of two backups required at two sites, assuming a 2:1 compression ratio.)

\$100 Savings/Month
Special Introductory Pricing for new clients when you sign up for combined TotalCareVAULT and TotalCare package. Backup is supported by anti-virus and spyware software.

Lowest Prices in the Industry!

-Chris Pellegrin, COO, CSRS, Inc.

TotalCareVAULT is so effortless it's practically magic! Data is encrypted and seamlessly **transmitted** over highly secure Internet channels. The data is **stored** both on-site for quick access and off-site, where your valuable information is protected from hackers, natural disasters and catastrophes. When needed, data can be easily **recovered** using encrypted passkeys that you control - your saved information is just a few clicks away. We even include anti-virus and spyware software for your server and provide all-inclusive proactive 24/7, monitoring, maintenance, and support to prevent such accidents from happening in the first place.

"We have worked with General Informatics for almost 10 years now. Our servers and Network practically have never been down. The one time our server totally failed, our employees were back working within the hour."

Tape-based Backup	TotalCareVAULT Backup
Life Capacity of only 3 years Needs frequent repairs and replacements	Warranted against all issues for the life of the contract
Costly tape cartridges (\$60-\$120 a piece)	No replacements to buy
Tape Cartridges wear out after only a few runs and require cleaning by trained technicians	Does not require a cartridge, cleaning, or any new parts to buy. Automatic and fully managed
Do not hold backups for longer than two weeks - Once you've lost a file, it's gone forever!	Holds backup for up to 7 years with up to 200 versions of a file or document
Slower data transfer speeds may take days to fully restore a modern server	Virtual server technology to recreate a server
Tape backups are not encrypted, making them highly susceptible to backup tape theft	256 Bit encryption of data ensures that only authorized personnel can access information
High capacity tape drives are expensive - upwards of \$8,000	\$199 for 1.5 Terabytes capacity includes hardware, software, virtual server, and maintenance