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# General Informatics Wins National Microsoft Contest for Its Commitment to Supporting Small Businesses' Technology Needs

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General Informatics, a Baton Rouge based IT solution provider was selected as the winner of the national Microsoft "Partner in Paradise" competition. General Informatics was chosen from more than 400 entries to win the competition and a trip to Maui based upon their implementation of a technology solution for Advanced Surgical Concepts, a Baton Rouge based medical center.

The contest was created by Microsoft to acknowledge the more than 6,000 U.S. partners enrolled within its small business Partner Engagement Program. This group of IT professionals focuses on helping fulfill the technology needs of smaller companies by capitalizing on the business value achieved through Microsoft Small Business stack of software such as Windows(R) Small Business Server 2003, Windows(R) XP Professional, Office Small Business Edition 2003 and related applications.

"We are delighted to recognize General Informatics' dedication to providing incredible service to small businesses," said Bob Crissman, General Manager, U.S. Partner Enablement at Microsoft Corp. "Customers, like Advanced Surgical Concepts, are increasingly seeking trusted advisors to provide ongoing technology services and software. General Informatics was selected for their efforts to help Advanced Surgical Concepts resolve business issues, increase productivity and realize the power technology can bring to their company."

General Informatics' contest entry focused on their work with Advanced Surgical Concepts. Recently, as a part of a comprehensive



technology solution, General Informatics analyzed their business processes and determined the best technology mix to achieve high productivity, marketability, stability and security on a "small business budget" using mostly Microsoft technologies.

"It's an honor to be acknowledged by Microsoft especially considering that 6000 participants from all over the nation were enrolled in the program. However more important is the reassurance, that what we are delivering to our clients, right here in Louisiana, is top notch by any standards," said Mohit Vij, President of General Informatics. "Technology has leveled the playing field. Progressive business owners whether they are in the Silicon Valley or the Bayou country can create tremendous value by wisely integrating technology in every process of their business."

In September Microsoft will be flying all the employees of General Informatics to Hawaii with a four night stay at the Kea Lani Resort, Maui. The value of the total award is estimated at \$40,000.

General Informatics, which is based at Louisiana Business & Technology Center at LSU, specializes in managing and integrating software, hardware and technologies into successful business solutions. As an established ISV they have produced an array of software products like Marineworks, Quicklooks, PhitDocs, etc. Also a Microsoft Certified Partner, General Informatics specializes in Networking, Server and computer support services under the brand name of "Happy Computer".

For additional information, contact Mo Vij, (225)767-7670 or email [GoTigers@geninf.com](mailto:GoTigers@geninf.com).

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